

# AIDS Foundation OF CHICAGO

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**Dose of Change**  
The Craft of AIDS Advocacy  
[aidsconnect.net/dose](http://aidsconnect.net/dose)

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## **AIDS Foundation of Chicago Unveils Dose of Change Advocacy Blog** *Online Resource to Promote the Craft of AIDS Advocacy*

CHICAGO – AIDS Foundation of Chicago (AFC) today debuted a new online tool aimed at offering technical assistance and capacity building for AIDS advocates across the country. Called *Dose of Change*, the interactive forum invites AIDS advocacy practitioners to learn about and share strategies and tactics for advancing HIV/AIDS public policy. The blog is accessible at [aidsconnect.net/dose](http://aidsconnect.net/dose).

“With this simple web-based tool, AIDS advocates will be able to stay up to date on current trends and activities in their field,” said AFC Vice President David Ernesto Munar, “It’s really a one stop shop for anyone interested in honing their craft and becoming a more impactful advocate.”

Visitors to *Dose of Change* will find posts on topics as varied as building advocacy capacity, shaping a message, developing grassroots support, and engaging elected officials. Readers can subscribe to the blog and receive an email directly to their inbox whenever a new post appears. Posts also include multi-media supporting materials such as documents, presentation slides, and videos.

AFC launched *Dose of Change* as a part of on-going efforts to offer technical assistance and capacity building for AIDS advocates nationwide. As a national leader in the domestic fight against HIV/AIDS, AFC created the site to connect organizations and individuals to the resources and information that help them effectively mobilize around HIV/AIDS public policy.

Visit *Dose of Change* at [aidsconnect.net/dose](http://aidsconnect.net/dose).

*Founded in 1985 by community activists and physicians, the AIDS Foundation of Chicago is a catalyst for local, national, and international action against HIV/AIDS.*

**[aidschicago.org](http://aidschicago.org)**

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